



## Virtual High School Business Competition

Junior Achievement of Maine is proud to offer an interactive digital experience for Maine high school students, recently updated to ensure relevance to current economics curriculum and an enhanced user experience.

This year's JA Titan Challenge will take place virtually, offering an immersive business and management experience to students across the state by engaging them in decision-making scenarios through the JA Titan program in the weeks leading up to the competition.

### Event Sponsorship Opportunities

Titles	Benefits	Support Level
Premiere Statewide Sponsor: <i>Exclusive</i>	Pre-recorded remarks shared with all educators & students; Recognition in event-related press releases; Company logo embedded in entire Titan program; on homepage of JA website; Individual social media promotion on all platforms; Company logo on virtual materials; Logo on event webpage; Highlight in JA Annual Report	\$25,000
Rounds Sponsor <i>3 Available</i>	Company highlight to all participants during sponsored round; Company logo on homepage of JA website; Individual social media promotion on all platforms; Logo on event webpage; Mentioned in JA Annual Report	\$10,000
Competition Sponsors <i>4 Available: Research &amp; Development; Marketing; Corporate Social Responsibility; Business Operations</i>	Company logo on homepage of JA website; Individual social media promotion on all platforms; Opportunity to pre-record mentor lesson presented to all participants; Logo on event webpage; Mentioned in JA Annual Report	\$5,000
Leadership Sponsor <i>multiple available</i>	Individual social media promotion on all platforms; Company highlight to all participants in sponsor video; Listed on JA event webpage; Mentioned in JA Annual Report	\$2,500
Industry Sponsor <i>multiple available</i>	Group social media promotion on all platforms; Company highlight in virtual event program; Listed on JA event webpage; Mentioned in JA Annual Report	\$1,500
Team Sponsor <i>multiple available</i>	Company highlight in virtual event program; Listed on JA event webpage; Mentioned in JA Annual Report	\$750